

# Sponsorship Opportunities



# About Us

We believe in **living life to the end** and bringing joy to patient's lives. We work with everyone as an individual, supporting them on each step of their journey through our outpatient unit, our inpatient unit, and in their own homes to **live a good life** and achieve a good death, in their place of **choice**. We also work with families along the way and offer bereavement support. We are a charity and the only independent Hospice in this part of the UK, which enables us to deliver the most **compassionate**, dynamic and proactive **rest-of-life care**. As such we are a centre of clinical **excellence** in the region and further afield, recognised at the forefront of education in palliative care for over 40 years. Each year the Hospice **costs £5.7 million to run** with less than 30% funded by the government. This means each year **we need to raise £4.1 million** to continue to provide the care services to our local community.

We rely on the support of businesses and organisations within our community to continue our care.

# Our Vision

Every person affected by a life-limiting condition will be offered choice and access to excellent **rest-of-life** care and bereavement support.



# Why sponsor a Tapping House event?

Partnering with businesses and organisations enables us to cover some, if not all, of the costs of our fundraising activities. This means that more of the money raised goes directly to funding our care.

Sponsorship provides many benefits, to you as the business as well as to us at the Hospice including all of the people who we support.

Having a charitable element to your company can be the building block of your brand, it demonstrates that you are an honest and ethical business. Customers and staff will perceive you as a company that cares for and supports its local community.

Association with us, especially in our 40th year, as a recognised and respected charity can increase your customer loyalty and brand awareness. There can also be many positives for your employees through building stronger teams and improved morale. Your reputation can grow through your commitment to making a difference in our local community.

Our events have a great reputation locally and now also nationally! A partnership with us can be seen on our website and social media platforms reaching over 15,000 people.



# Tulips for Tapping Event Sponsorship

For the 5th year running Tapping House will be opening a Tulip field near Sandringham to the public. So far the event has raised over £500,000 for our care and we anticipate this year to be bigger and better than ever with over 30,000 visitors expected.

**SOLD OUT**

## Headline sponsorship for this one-of-a-kind event is available for £5,000

This is a fantastic opportunity for your business to be associated with a nationally recognised event, where visitors travel from all over the UK and beyond.

You will benefit from:

- Logo or name on all Tulips for Tapping advertising & publications. This will also include the event page of our website
- Logo on Tulips for Tapping information leaflet – given to all event attendees
- Trade/advertising stand for all 10 days of the event
- Advertising banners and/or flags at prominent locations throughout the site (banners / flags to be provided by you)
- 10 pairs of corporate tickets to the event
- Volunteering opportunities for employees

## Banner advertising

We are also offering 10 days of advertising space to well over 30,000 people for £200. Banner sponsors will also receive 2 open dated complimentary tickets to the event.



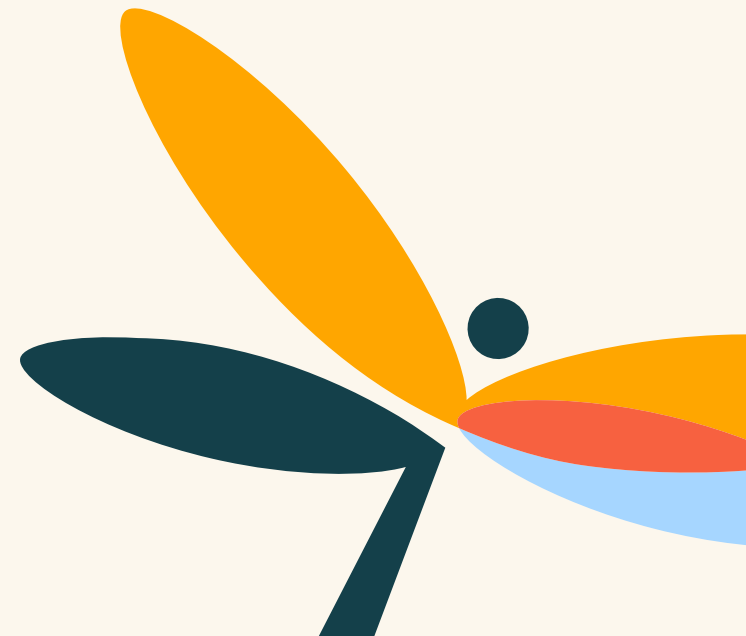


# Volunteer Thank You Event Sponsorship

During National Volunteers Week we like to take the opportunity to thank our dedicated volunteers who give up their time freely to support the Hospice. We have over 300 volunteers who work in all areas of the charity varying from retail, reception, gardening, bereavement support and more.

These wonderful people contribute over 50,000 hours a year, therefore, this event is an important opportunity for us to show our gratitude. You can demonstrate your support of our volunteer army, by covering the costs of this event you are helping us to spend more money on patient care.

**Headline sponsorship £1,500 or 10 table sponsors at £150 each.**



# Tapping House Golf Day

Friday 12th September 2025  
King's Lynn Golf Club

## Headline Sponsor - £1,750

This includes the following:

**SOLD OUT**

- Team entry for 4 players
- Advertising at 2 prime locations on the course
- Full page advert in our golf day programme
- Social media coverage
- An opportunity to display promotional material at the event
- Choice of starting hole

## Sponsor a Hole - £150

- Banner advertising at 1 location on the course
- Half page advert in our golf day programme

## Team Entry for 4 - £260

- Coffee and bacon roll on arrival
- Shot-gun start at 1pm
- AM AM Stableford Competition: Best 2 scores
- A 2 course meal after play with presentation, raffle and competition prizes





# Shine A Light on Tapping House Star Sponsorship

Show your support for our established Light Up a Life campaign by sponsoring a light up star on the front of our building during December. This Christmas, the front of the Hospice building will be home to stars that will be shining brightly for our patients, their loved ones and our staff and volunteers.

Your sponsorship includes:

- You and your team will be invited to our official switch on event. This will be a fabulous festive evening with mulled wine, mince pies and Christmas music. You will have the opportunity to enjoy the wonderful lights as well as learning more about how your support will benefit our patients and their families
- Your star will shine brightly outside the front of the Hospice throughout the month of December
- Your star will be identified with a bespoke gift tag with your company name or logo
- Sponsors of a larger star will be offered a tour of the Hospice for up to 5 members of staff
- We will celebrate all our kind star sponsors on our website and via social media where we will tag your organisation. We have a reach of over 15,000 people
- We will provide you with a photo of your star with a Hospice nurse so that you can share your generous sponsorship with your clients, customers and followers
- Your star will be seen by our supporters who attend the Light Up A Life service at Tapping House

**Stars range from £500 to £2,000 depending on size.**



# Early Bird Offer

Tulip Banner Sponsorship

Volunteer Thank You Table Sponsorship

40th Anniversary Special Event Programme Advertising

Sponsor a Hole at our Annual Golf Day

ALL FOR £500 .... SAVING YOU £100

Sign up by 1st March



Looking for more ways to get involved?

Get in touch to discuss further opportunities to support us, including:

- Corporate Volunteering
- Charity of the Year
- Challenge Events

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